**Letter Original**

Dear Clay,

I'm writing to you about your property located at 17 Elm Lane in Etna. I'm not suggesting you sell your property if you don't want to. However, inventory is tight right now, and I have clients like Mr. Matejasic, who want to buy a four unit building, just like yours, in your area. That's why I specifically sought you out. Even if you're just curious about what your property would sell for please call, text or email and will be glad to give you a free property valuation. All of my contact information is provided below.

Sincerely,

{ sign here }

Gary Wilson

Win Realty Advisors - Win Realty Team

Helping the World Build Wealth and Income with Real Estate!

100 Center Avenue Pittsburgh, PA 15229

Office: 412-339-0415

Email: [Gary@WinRealtyAdvisors.com](mailto:Gary@WinRealtyAdvisors.com)

Fax: 206-600-6012

**Note:** If you are currently under contract with another real estate broker this letter is not intended as a solicitation for your business.

We instruct, inform & assist our clients and advisors in building wealth and income through real estate with their homes and investment properties, guaranteed.

**Letter Template**

Dear [First Name],

I'm writing to you about your property located at [ADDRESS] in [CITY]. I'm not suggesting you sell your property if you don't want to. However, inventory is tight right now, and I have clients like [INVESTOR NAME], who want to buy a [TYPE OF PROPERTY], just like yours, in your area. That's why I specifically sought you out. Even if you're just curious about what your property would sell for please call, text or email and will be glad to give you a free property valuation. All of my contact information is provided below.

Sincerely,

{ sign here }

YOUR NAME

YOUR BUSINESS

YOUR TAGLINE

YOUR ADDRESS

YOUR PHONE NUMBER

YOUR EMAIL

YOUR FAX

**Note:** If you are currently under contract with another real estate broker this letter is not intended as a solicitation of your business.

We instruct, inform & assist our clients and advisors in building wealth and income through real estate with their homes and investment properties, guaranteed.